



Digital Kranti (Reporter / Business Development Officer)

1. Reporter/BDO (Business Development Officer)
2. Team Leader

Reporter / BDO (Business Development Officer)

Any Member can Apply for Reporter/BDO if Some Eligibility Level Completed

Eligibility Level :

1. Minimum Qualification : 10th Class and Good Communication Skill & Basic Computer Knowledge .
2. Primary Salary Rs. 12,000 + Petrol (Rs. 3000) - + Extra Income + Incentive & Commission

First 3 Months Target Based after **4-5 Months Active** Performance He/She will Able Fix Monthly Salary of Rs. 12,000/Month

Note: Fix Salary 12000 is Minimum Salary Without Any Work only For Operation of Old Work + New Work + Incentive Extra

Basic Target For Salary :

1. We Have Different - Different Categories of Work and Income System So We Provide Multiple Work System For Better Earning
Primary System Give Salary + Secondary System Give Commission + Extra Income

Primary Work System :

1. By Primary Work System We Provide Salary + Petrol & Incentive and Target is in Point System Base **1 Point = Rs. 100**

Attendance : Two Ways of Attendance Count : 1st. By No. of Visit + Data 2nd. By Complete Points of Works

Note : Both of Attendance System Work Together as Per Situation of BDO work Profile this Very Helpfull For BDO/Reporter

Point Table For Different - Different Types Of Work/Categories :

1. Business Website @ 299/Months to 499/M - 1 Point , 6 Months Plan : 2.5 Points , Yearly Plan : 4 Points + 15% Renewal Lifetime
2. E-Commerce Website @ 599/Months - 1.5 Points , 6 Months Plan : 3 Points , Yearly Plan : 5 Points + 15% Renewal Lifetime
3. Promotional Song + Video + Reels + Posters @ 400 - 1 Point
4. Video Reels + Video + Songs + Social Media Banner @ 400 - 1 Point
5. Reels + Poster + Website @ 700 - 2 Point
6. Facebook/ Google ads - 1 to 2 Points
7. Google My Business (GMB) - 1 Point to 3 Points
8. ISO Certificate 9008:2015 - 3 Years Validity : 3 Points
9. Hiring of Reporter / BDO - 1 Point (Only For BDO /Reporter - This Also Change Your Designation also)
10. Channel Partner / Digital Study Center : 2 to 3 Points + 5% of Total income of CP
11. Student Registration - 1 Point + (Chance to Start Own Digital Study Center)
12. Wishes By News Network - 1 Point to 2 Points
13. Political Promotion Work (Gram Panchayat Election) @Rs. 699 - 1.5 Points + 15 % of Resale
14. Media Coverage Extra Income (We Also Give Training For This)
15. GST Registration : 2 Points + Return Filling ka 10 %
16. Company Registration as per Types of Registration



Secondary Income (Commission + Incentive + Extra Income) :

1. Advertisement in News Network Give You Commission Flat 50%
2. Education 360 & Digital Kranti Training Program Give You Commission
3. Online Income Program Give Your Extra Income Work From Home / Area
4. Extra Income & Commission Payment Given on weekly Basis Depend On Program Type.

Our Support to achieve Your Target and Extra Income

1. Give Provide Leads by Our FB & Google ads and also Provide Leads Gy Our Tele Sales Team
2. We Also Provide Attractive Offer To Get Target Easily
3. We Also Provide Special Training to Achieve Target Easily .

Some Extra Benefits To BDO / Reporter :

1. In Website Monthly Plan We Provide 1 Refer = 1 Months Free Instalment that Increase Sales .
2. We Provide High Quality Website in Monthly Plan and Also Option To Free Renewal It Give Very Fast Sales.
3. We Also Provide 15 % Total Renewal Amount For Example if Any Reporter/BDO Have 100 Website then He/She Get Rs. 6000/M without any Work and Also get new Client and Other Work By Same Clients Like : if any Client Take Website He/She Also Take Other Other Sevices Live : Digital Promotional Services / Facebook/Google Ads , ISO Certificate etc..... and Also refer New Clients.
4. If any Reporter/BDO Achieve 50% of thier Target then He/She will able to Fix Minimum Salary of Rs. 12000/M without any Target.
5. If any Reporter/BDO Work Smartly and Give Daily 6-8 Hr Definitely He/She Will Able to Get Rs. 20000+/Month Easily .

Weekly Payment System

50 % Total Order Complete Payment on Every Saturday Rest on 12th of Every Months

Monday to Sunday All Complete Order Payment of Every Saturday

Example of Earning Potential of BDO/DBDO

1st Week Work & Potential Income

Daily Visit & Call : 6 to 8 Visit + 8 to 10 Data (Weekly 40 to 50 Visit)

Success Ratio To Complete Order : 20 to 30 % Total : 8 to 14 Clients Converted

Followup Leads : 20 to 30% Followup Leads (6 to 10 Followup Leads)

2nd Week Work & Potential Income

Daily Visit & Call : 6 to 8 Visit + 8 to 10 Data (Weekly 40 to 50 Visit)

Success Ratio To Complete Order : 30 to 40 % Total : 8 to 14 Clients Converted

Followup Leads : 20 to 30% Followup Leads (6 to 10 Followup Leads)

Last Week Followup Complete : 30 to 40% Followup Leads (2 to 4 Client)

Total Active Client : 20 to 30 Clients

Client With Refer : if 10 Client Refer Then Client By Refer = 10 New Clients

Total Active Client End to 2nd Week : 30 to 45

3rd Week Work & Potential Income

Daily Visit & Call : 6 to 8 Visit + 8 to 10 Data (Weekly 40 to 50 Visit)

Success Ratio To Complete Order : 30 to 40 % Total : 8 to 15 Clients Converted

Followup Leads : 20 to 30% Followup Leads (**6 to 10 Followup Leads**)

Total Active Client : 45 to 70 Clients (By All Work Categories

Client With Refer : if 15 Client Refer Then Client By Refer = 15

Total Active Client End to 3rd Week : 60 to 100 Clients

4th Week Work & Potential Income

Daily Visit & Call : 6 to 8 Visit + 8 to 10 Data (Weekly 40 to 50 Visit)

Success Ratio To Complete Order : 30 to 40 % Total : 8 to 15 Clients Converted

Followup Leads : 30 to 40% Followup Leads (**10 to 15 Followup Leads**)

Total Active Client : 70 to 100 Clients (By All Work Categories)

Client With Refer : if 30 Client Refer Then Client By Refer = 30

Total Active Client End to 4th Week : 150 to 180 Clients

After 4 Week Total Client : 100 to 180

Round Off 100 to 150 Clients

100 to 150 Client Give Total Income = Point Value + Salary

That is Approx : $15000+10000=25000$ to 30000

Next Month Average Resale/Renewal Of Client Rs. 300 to 500

Then Total Income For Next Month By Last Month Income

150 Client Average Resale/Renewal= $400 \times 100 = 40K$ - 1 Lakh

BDO get Average 15% of Total Resale/Renewal = 6000 to 15000

By This Process in Next 3 to 5 Months DBDO Must Get 500-600 Clients

Average Monthly Income By 500 to 600 Clients = Rs. 35000 - 45000

Average Monthly Income Will 30000 to 50000 Without Any Extra Work that is in Increasing Order

It Also Help to Create Digital Study Center